

Point Global

Socially Responsible Investments



Institutional Investor
Strategic Partnership Proposal
2013

About Point Global



Point Global L.L.C. is an alternative investment company that focuses on Socially Responsible Research and Due Diligence. We offer our clients a full range of Hedge Fund and Private Equity Solutions, as well as other Socially Responsible Investment products and services.

Point Global L.L.C. also functions as a Public Interest Advocate, supporting campaigns that fight to improve the Environment, Education, Healthcare, and Poverty. At Point Global L.L.C., we are committed to building an ecosystem of collaboration between governments, corporations, institutional investors, nonprofits, and individuals.

With up to 50% our profits being donated to charity, Point Global L.L.C is able to empower people to take actions that will improve their community, building a “Grass Roots Network” of people who share a sense of responsibility to society.

Socially Responsible Hedge Fund of Funds

SRI Criteria

- Portfolio Screening
- Shareholder Advocacy
- Impact Investments

Our goal is to provide our clients with a portfolio of Socially Responsible Hedge Funds that deliver uncorrelated risk adjusted returns within a target range of 12-15%*. In addition to financial returns, we want you, our investor, to know that you are also creating a long-term source of capital for your local nonprofits and charities.

Research and Due Diligence

- Manager selection
- Asset allocation
- Portfolio construction
- Investment and operational due diligence

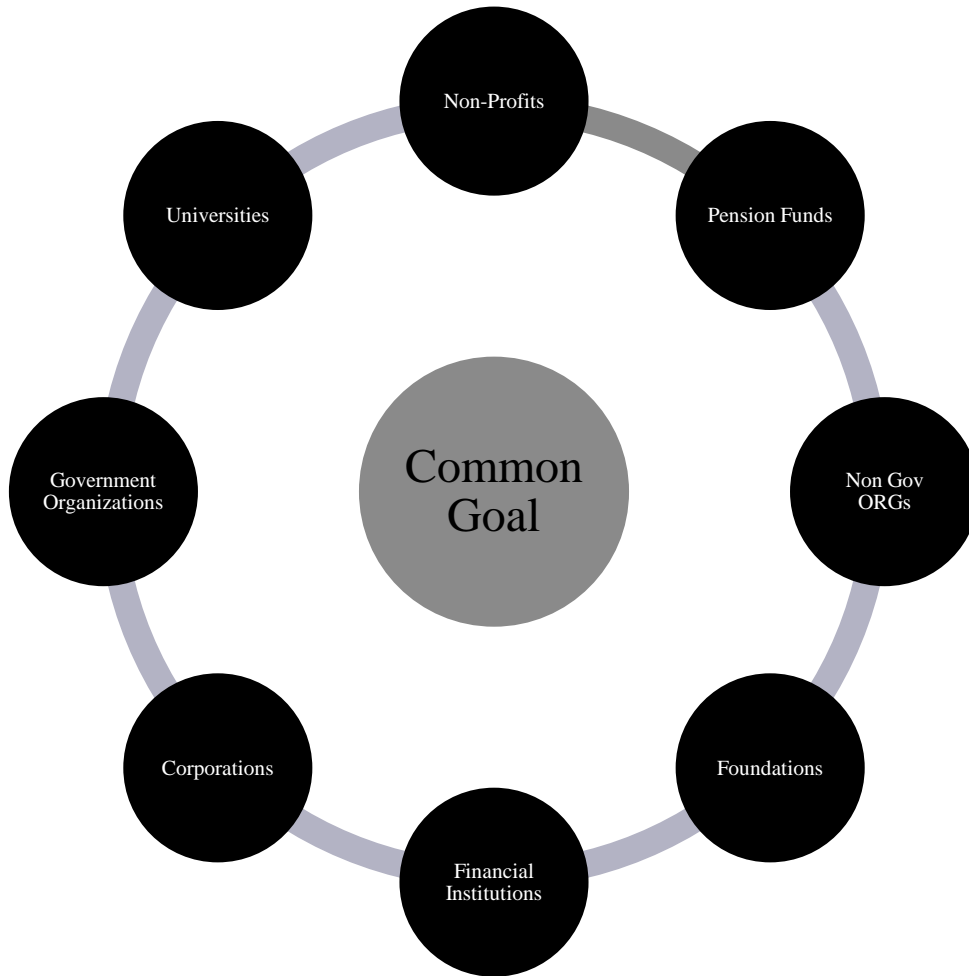
We conducts thorough research and due diligence on behalf of our investors. By screening the normal universe of Hedge Funds, we are able to locate, and allocate to Hedge Funds that fit specific risk metrics as well as an SRI mandate. We are in constant communication with our underlying managers, monitoring their performance, risk management, infrastructure, investment strategies, and reporting procedures.

Prospective Clients

Who should invest in Point Global's Hedge Fund of Funds?



- **Corporations** that seek to continue a history of service to the communities in which they operate. Corporations that wish to improve their relationships with local governments and organizations.
- **Institutions Pension funds and Endowments** that wish to adopt a more Socially Responsible investment mandate. Have a need to diversify, and utilize alternative assets in their portfolio, while promoting an identity of high Social Responsibility.
- **Non-profit Organizations** that would like to establish and build a long-term source of capital that will assist in the funding of future programs and outreach efforts.
- **Individuals** that share a similar investment philosophy and wish to improve their local community.



“Global Grass Roots Network”

- Help Identify Social Goals
- Encourage collaboration between social stakeholders
- Assist in finding solutions for social needs
- Help manage the implementation of social goal driven plans of action
- Participate in the achievement of social goals

Social Media Platform



Leveraging Point Global's social media platform offers the ability to increase efficiency and effectiveness in the areas of:



- Fund-raising
- Raising awareness of an organization
- Opening communication between different groups
- Disseminating information
- Networking
- Engaging followers



Social Cause Calendar

- Provide a framework for concentrated efforts
- Cause Day Coalition Building
- Generate communication between supporters of different causes
- Engage followers
- Coordinate events
- Promote year long activism



Investors in Point Global's SRI Hedge Fund of Funds

Institutional
Support

Organization
Member
Support

Cause
Supporters

Investors have the ability to designate the recipient of a yearly charitable gift from Point Global L.L.C. The size of the gift is dependent upon the total amount invested, with the recipient being designated.

“Sustainable Capital”

- Support the purchase of essential goods for those in need
- Assist financial initiatives aimed at improving local economies
- Create financial support for programs and outreach efforts
- Supply additional funding for non-profit's operating expenses
- Provide a subsidy to traditional fundraising

Developing Organization Member Support

Strategic Partners have the opportunity to grow their yearly charitable gift from Point Global L.L.C. by sharing the opportunity to make a Socially Responsible investment with their organization members.



Email Campaign

- Opportunity to align investments with personal beliefs
- Chance to create a long-term source of capital for favorite cause
- Support the merging of financial returns with social returns

Click on Add

- Reach the most engaged members of your network
- Click Adds are the fastest way for your members to become involved



As of July 10th 2013, the SEC has lifted the ban on Hedge Fund marketing to the general public.

By Investing With Us You Are....

- Helping our firm build a solid foundation within your community. We believe that you are society's most important asset and that together we can achieve more.
- Supporting the use of socially responsible investments, and the merging of financial returns with improvement in the world.
- Displaying a higher level of social responsibility. Socially Responsible Investments are becoming a powerful driver of capital and of public perception. Corporations, Institutional investors, Pension funds, Endowments, Non-profit organizations, and Individuals, can all benefit by aligning their investment behavior with the positive public images that they hope to project.
- Financing programs, organizations, campaigns and other efforts to reduce poverty, improve the environment, improve healthcare, improve educations, and more.
- Empowering people to take actions that will improve their community and the world.

Invest Now



From global organizations to individual investors, all can gain from the financial benefits of utilizing Hedge Funds as an investment tool. In addition to this, we are offering the opportunity to create a long-term source of “Sustainable Capital” that will address the needs of charities and nonprofits. We are building a “Global Grass Roots Network” of people dedicated to working towards a better world. Our public interest campaigns target social issues that affect everyone: poverty, the environment, education and healthcare are some of the focuses of these campaigns.

Create a real impact in your local area. Strengthen a vast network of societal stakeholders. Help create a long-term relationship between Point Global L.L.C. and the community in which you operate or live in. To invest now, schedule an appointment, or for more information, please contact Point Global LLC.

Point Global LLC

14 Wall Street 20th Floor
New York, NY 10005
T: 212-618-1984
info@point-global.com

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